

#### 2022 ADOPT-A-FLOWER BED SPONSORSHIPS

The International Peace Garden is excited to offer new sponsorship opportunities in 2022 as part of our 90<sup>th</sup> Anniversary!

Sponsoring one or more of our stunning annual flower beds offers great visibility for your business or service organization. A sponsorship can also be made to honour your family's legacy at the Garden or in memory of a loved one. Our talented and hard-working horticulture team has designed more than 50 beds with themes including music and the arts as we welcome back the International Music Camp.

Your support ensures the Garden can continue bringing beautiful displays despite recent challenges with lost revenue due to Covid. 2022 also presents a new challenge as we will be growing our plants off-site while the production greenhouses shelter our world-class cactus and succulent collection during construction of the new Conservatory.

Recognition of your 2022 sponsorship will include:

- Signage outside the flower bed(s) visible by the 50,000 visitors we anticipate in 2022
- Recognition on our Facebook page (6,500 followers) and Instagram (1,350 followers)
- Listed on our website
- A decal for your door naming you as a 2022 IPG Supporter
- Option to join two summer tours of the formal channel

Beds can be sponsored at the following four levels:

- \$5,000: Large display beds and iconic specials like the Floral Clock
- \$2,500: Medium-Large display beds
- \$1,000: Medium display beds
- \$500: Small display beds

Examples of each bed can be found on the following pages, and you can request more info by contacting the Garden at <u>development@peacegarden.com</u>. A series of maps is attached in the email.

We hope you'll join us for our 90<sup>th</sup> anniversary celebration and support our vital nonprofit organization.

Sincerely,

L.P.

Tim Chapman, CEO

#### Sponsorship Form

Please return this form by email to <u>development@peacegarden.com</u> and specify the bed(s) you plan to sponsor.\*

Beds (Include description and code):

Sponsor name that will appear on signage:			
 Total Amount: \$	US/CA		
I plan to make my/our contribution i	in the form of:		
<ul> <li>Check: Please make checks p</li> <li>Stock: Please call Alyssa Slik</li> <li>Credit Card:</li> <li>MasterCard</li> <li>Visa</li> </ul>	-		
Card Number	Se	curity Code	Expiration
RECOGNITION			

In IPG publications and signage, please list my/our name(s) as follows:

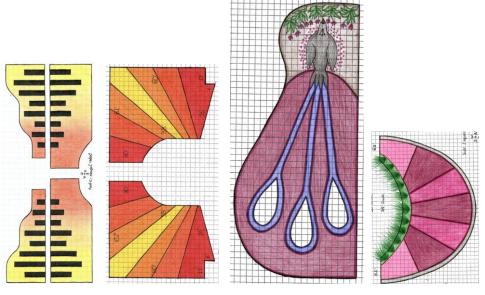
Donor Name(s)

\*All beds will be named on a first-come, first serve basis. The naming opportunity runs through December 31, 2022.

#### **Naming Opportunities & Bed Descriptions**

#### \$5,000 Level:

- Channel Area Sound waves x2 (9,500 for both) (FS3-4, FN3-4)
- Channel Area Radial Red to Yellow x2 (largest beds 9,500 for both) (FS1-FN1)
   Beds will include treble and bass clef vertical sculptures
- Peacock sculpture bed (FN8)
- Entrance half circle (EC2)
- Entrance horseshoe (EC4)
- North Entrance Lot Lime and Black (EN5)
- Floral Clock (ES5)
- Dancing Mannequins Bed x2 on lower Terrace (9,500 for both) (TN9-TS9)
- Entrance boulevard (EC1)
- Large Beds with Pianos in Center on Upper Terrace x2 (9,500 for both) (TN3-TS3)
- Wrap-Around Fountains and Hands for Peace Sculpture on Lower Terrace x2 (9,500 for both (TN6-TS6)
- Canadian Flag (WN2)
- US Flag (WS2)



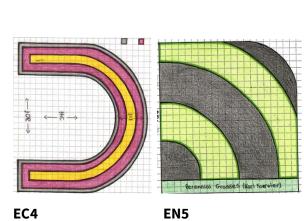
FS3-4, FN3-4

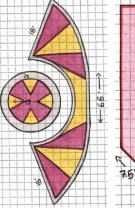
FS1, FN1

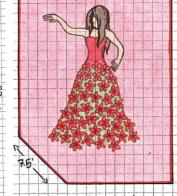
FN8

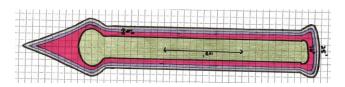
EC2

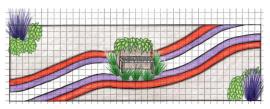
#### \$5,000 Level continued:











TS9-TN9

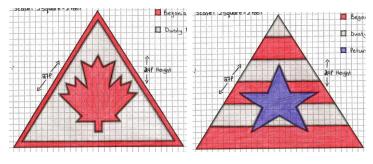


TN3-TS3

ES5







WN2

WS2

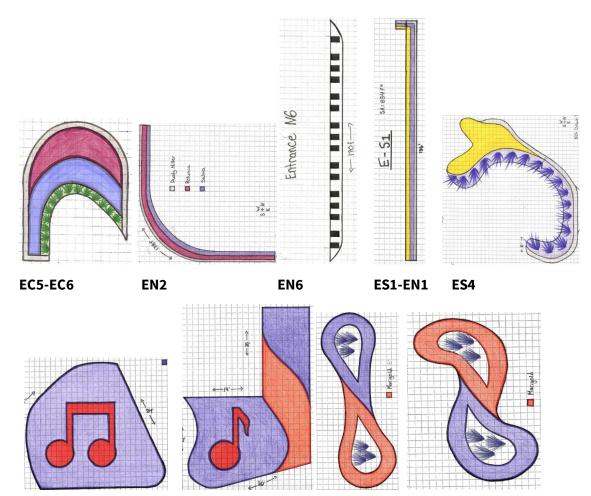
#### \$2,500 Level:

TN1

- Entrance Island Mirrored beds (5,000 for both) (EC5-6)
- Entrance Curb Wrap (EN-2)
- Entrance Area Piano Keys (EN6)
- Mirrored East of Entrance Arms (5,000 for both) (ES1-ES2)
- South Entrance Lot (ES4) -
- Musical Note North Lot Upper Terrace (TN1) Option for both w/ TS1 (4,750)
- Musical Note South Lot Upper Terrace (TS1) Option for both w/ TN1 (4,750)
- Purple-Orange North Lot Upper Terrace (TN2) Option for both w/TS2 (4,750)
- Purple-Orange South Lot Upper Terrace (TS2) Option for both w/ TN2 (4,750)
- Staircase bed North Lower Terrace (TN5) Option for both w/ TS5 (4,750)
- Staircase bed South Lower Terrace (TS5) Option for both w/TN5 (4,750)
- Staircase bed 2 North Lower Terrace (TN7)

TS1

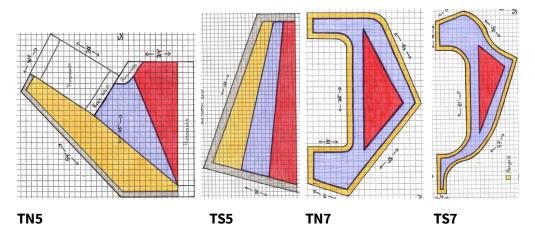
• Staircase bed 2 – South Lower Terrace (TS7) - Option for both w/ TN7 (4,750)



TN2

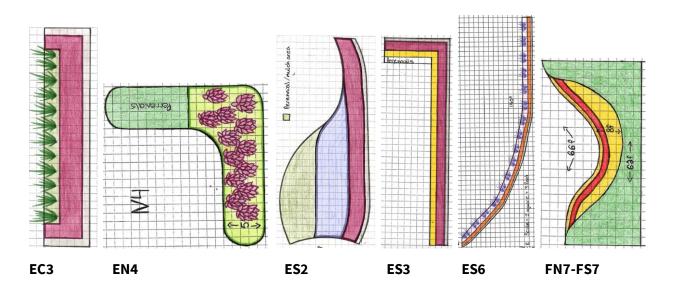
TS2

#### \$2,500 Level continued:

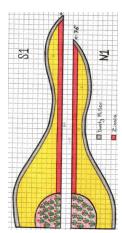


#### \$1,000 Level:

- Entrance side bed (EC3)
- North Entrance Lot (EN4)
- Entrance Area (ES2)
- Entrance Area (ES3)
- South Drive Opposite clock (ES6)
- Channel Mirrored Beds East of Sunken Garden (\$2,000 for both) (FN7-FS7)
- Channel Mirrored Beds West of Sunken Garden (\$2,000 for both) (WS1-WN1)



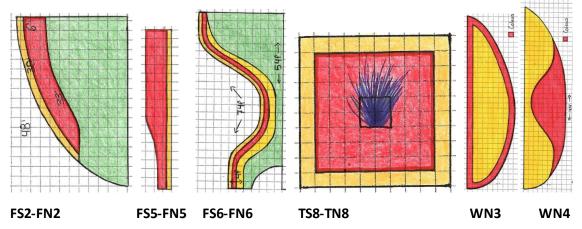
#### \$1,000 Level continued:



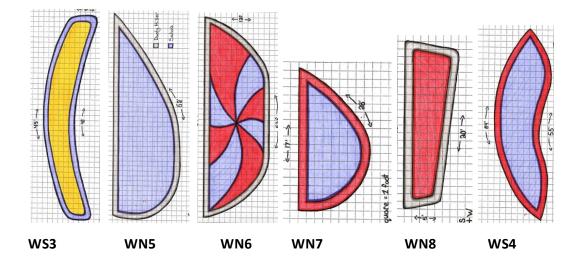
WS1-WN1

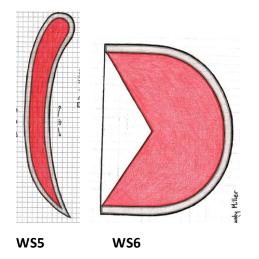
#### \$500 Level:

- Channel Mirrored Beds West of Largest beds (\$1,000 for both) (FS2-FN2)
- Channel Mirrored Beds Mid Formal (\$1,000 for both) (FS5-FN5)
- Channel Mirrored Beds Mid Formal (\$1,000 for both) (FS6-FN6)
- Square raised beds on Lower Terrace (\$1,000 for both) (TS8-TN8)
- West Channel bed (WN3)
- West Channel bed (WN4)
- West Channel bed (WS3)
- West Channel bed (WN6)
- West Channel bed (WN7)
- West Channel bed (WN8)
- West Channel bed (WS4)
- West Channel bed (WS5)
- West Channel bed (WS6)



#### \$500 Level continued:





## **Formal Gardens Zoning**

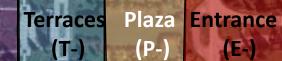
Sunken

(S-)



West

(W-)



(E-)

N

rkine

1000 ft

Conservatory Parking

Formal

(F-)

### Google Earth

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# TERRACES (T-)

**N8** 

N7

N3

PN1

**N6** 

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N5

<u>PN1</u>

<u>PN1</u>

<u>PN1</u>

<u>PN1</u>

N2

N1

N4

PN:

PN1

200 ft

**S8** 

**S6** 

**S7** 

**S5** 

<u>PS10</u>

-53

<u>PS1</u>

**S**9

PS9

<u>PS8</u>

SA.

<u>PS7</u>

D

PS:

<u>PS2</u>

Google Earth

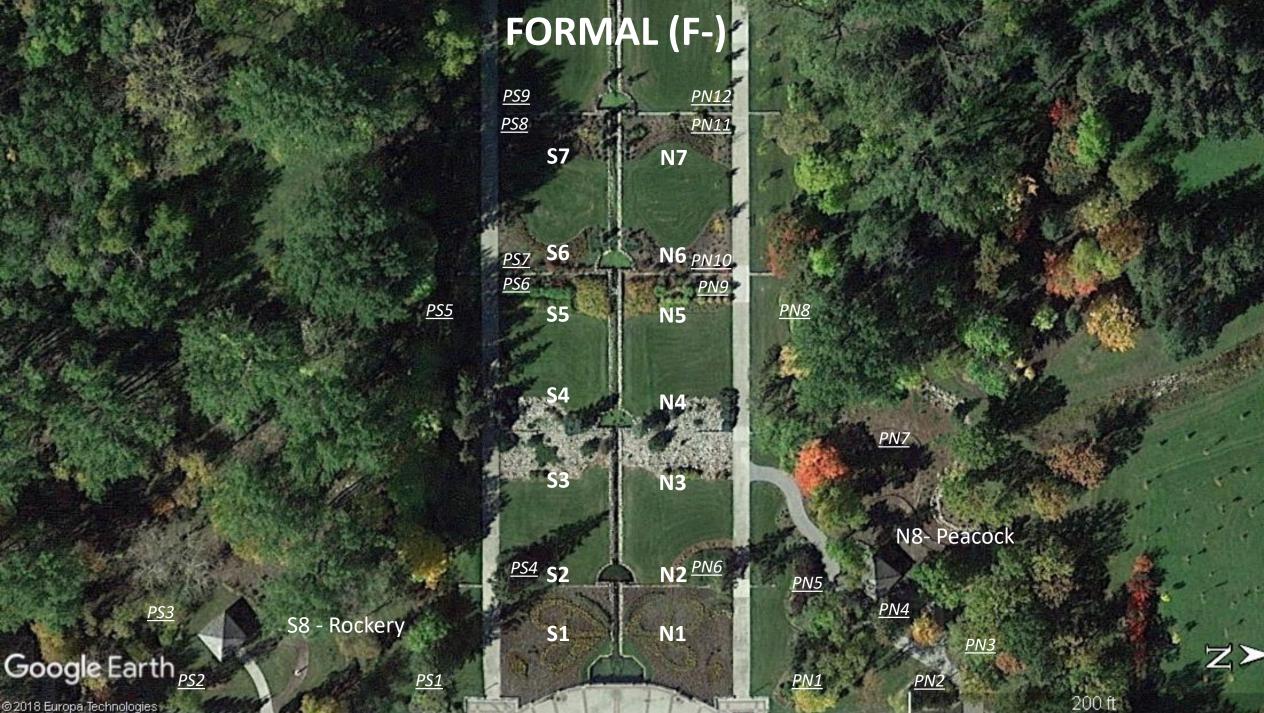
<u>PS5</u>

<u>PS4</u>

<u>PS6</u>

**S1** 

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